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**The Sweetest Spot in the Caribbean
Saint Lucia Celebrates Chocolate Heritage Month this August**

LONDON (July xx, 2015) In honour of the island's rich history of cocoa production, Saint Lucia is going cocoa crazy for the month of August. Even the sweetest tooth will be satisfied over the four week celebration as 'sun downers' will be swapped for 'Choc-tails' and massages for chocolate-infused spa treatments.

Saint Lucia's chocolate legacy dates back to the thriving cocoa industry of the 1700's and the island still produces some of the world's most sought-after chocolate to date. Hotels and resorts are embracing the rich heritage creating inventive chocolate services and amenities as well as hands-on experiences for visitors. Many of Saint Lucia's top resort spas and restaurants use native cocoa to create inspired savoury and sweet dishes and spa treatments that are both indulgent and healthy.

The entire Island will be involved with choctastic surprises ranging from cocoa plantation tours, bean to bar experiences, specialty tasting menus and money saving offers in all of the resorts...now that really is the golden ticket!

Chocolate Heritage Month promotions offered by island hotels and resorts this August include:

Hotel Chocolat – Soufriere

Tree to Bar Experience

Hotel Chocolat's Signature Tree to Bar Experience is an exclusive opportunity for guests to create their own chocolate! The Tree to Bar experience starts with guests walking on the estate cocoa groves selecting ripe cacao pods cut from the tree, and ends with making their own chocolate bar from beans that guests have roasted themselves. – £40.00 per person*

FACTBOX

Cap Maison

Rum and Chocolate – Cap Estate

Cap Maison is offering a Rum and Chocolate pairing in their Cellar Maison throughout August. Their Rummelier (a sommelier but for rum) will talk through the St Lucian chocolate and which rums it goes well with. This will include a tasting of Cap Maison's own solera-blended cask-aged rum which can be bottled to take home as a memento. £36 per person*

Elegant Resorts is offering seven nights on a bed and breakfast basis from £2,675 per person based on two sharing a Junior Suite. Includes flights, private transfers and UK Airport Lounge Passes. This offer is valid for travel until 2nd January 2016. and bookings must be made by [Insert book by date]. To book, please visit <http://www.elegantresorts.co.uk/cap-maison/p>

Jade Mountain – Soufrière

“Chocolate Delight”

Enjoy an exotic and indulgent spa experience which utilises the local cocoa beans long associated with breaking down harmful free-radicals. Skin will be revitalised with the chocolate's anti-oxidant properties whilst the sense for sweetness will be indulged with this delightful chocolate beautification experience. 60 min, £101*

Tropical Sky is offering seven nights on an Bed & Breakfast basis from £3,319 per person based on 2 people sharing a Sky Jacuzzi Suite at the world renowned 5 Jade Mountain. This offer is valid for travel from 21 Jul – 31 Aug 15 and bookings must be made by 31 Jul 15. To book, please visit www.tropicalsky.co.uk/caribbean-holidays/st-lucia/jade-mountain-hotel or call 01342 886 298*

The Landings – Gros Islet

Chocolate Dinner Menu

Guests at The Landings Saint Lucia can indulge in a four-course Chocolate Dinner menu including local Conch and White Chocolate Fritters served with Banana Chutney and Organic Greens; Bitter Chocolate Grilled Beef Tenderloin and Chocolate Ravioli filled with Mascarpone and Caramelized homegrown Oranges. The Chocolate Dinner Menu costs £42 per person*.

Tropical Sky is offering seven nights on an Bed & Breakfast basis from £2,329 per person based on 2 people sharing a One Bedroom Villa Suite Marina View Room at 5 The Landings. This offer is valid for travel from 21 Jul – 31 Aug 15 and bookings must be made by 31 Jul 15. To book,*

please visit <http://www.tropicalsky.co.uk/caribbean-holidays/st-lucia/the-landings-hotel> or call 01342 886298.

Windjammer Landing Villa Beach Resort - Trouya

Chocolate Extraordinaire Package

Enjoy a welcome cocktail, chocolate Wow plate, a bottle of champagne upon arrival at Windjammer Landing, a chocolate Spa wrap, turndown gift and Premium All Inclusive.

Seven nights on all-inclusive basis starts from £640 per person based on two adults sharing a Premium Ocean View Room. Package includes a 50% discount on accommodation, plus a complimentary night. This offer is valid for travel from 1 - 30 August 2015 and bookings must be made before 15 August. To book, please visit www.windjammer-landing.co.uk or call 0808 101 7261. Return flights with British Airways from London Gatwick are available from £794 per person. To book, please visit www.britishairways.com.

Notes to Editors:

*Prices in Pounds Sterling correct to current exchange rate

For more information please contact Emma Lee or Miriam Tierney on SLTB@publicasity.co.uk /020 3757 6800

Chocolate Heritage Month specials can also be found: <http://stlucianow.com/press/2015/06/saint-lucia-2015-chocolate-heritage-month>

For more information about the island of Saint Lucia, please visit , become a fan on Facebook at www.facebook.com/SaintLuciaTouristBoard

About Saint Lucia

One of the Windward Islands of the West Indies' Lesser Antilles, Saint Lucia (pronounced Saint LOO-sha) is nestled halfway down the Eastern Caribbean archipelago. The "Helen of the West Indies," Saint Lucia is known for its natural beauty and diverse attractions, including the signature Piton Mountains - a UNESCO World Heritage Site - a tropical rainforest and one of the world's few drive-in volcanoes. Culturally rich offerings include the bustling marketplace in the capital of Castries, quaint fishing villages along the coastline, and the annual Saint Lucia Jazz & Arts Festival. Saint Lucia's wide range of accommodations includes world-class five-star resorts, all-inclusive resorts, intimate inns and value-oriented properties. Saint Lucia also is home to world class cruise and yachting facilities. The island is continually recognized as one of the Leading Wedding and Honeymoon destinations worldwide.

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